

Working Groups in The Break Out Session

The role of the not- for-profit housing sector in addressing the affordable housing challenge International Symposium 10th September 2018

Group A Delivering in the market

Facilitators: Austen Reid & Dr Julie Lawson

Senior Common Room

Theme Questions

- How are different HAs actively seeking to work jointly to maximise with other HAs and what policies can enable this to flourish?
- Are there examples of partnerships/working with institutional investors and other types of organisations? If so, what are the experiences?
- What are the different international experiences in HAs' developing partnership arrangements with other organisations?
- What are the different international experiences in HAs obtaining better access to affordable land?
- If HAs are required to increase housing output, how is this reflected in financial innovations and risk management they choose to adopt?
- How will HAs ensure that the majority of homes provided are for affordable tenures central to HAs' social purpose?

Working group

In alphabetical order

Alcalde-Irisson, Marina	Blessing, Anita	Boelhouwer, Peter	Bowles, Lawrence
Campbell, Oliver	Gore-Booth, Caroline	Lewis, Francesca	Mason, Sarah
Smith, Shirley	Van Bortel, Gerard	Van De Veer, Jeroen	

Helper: Richmond Ehwi

Group B Strategic direction, structures and governance

Facilitators: Joost Nieuwenhuijzen & Professor Alex Marsh

Huddleston Room

Theme Questions

- More complex financial and structure arrangements are placing new demands on boards and governance structures.
- How are different HAs reviewing their governance structures and skills and in what ways are they changing?
- How is clarity of strategic direction being created so that Board members are knowledgeable and integrated into the workings of an organisation?
- How are competing priorities being balanced to make sure that core customer concerns are not being neglected for example through Board's groupthink?
- How are different HAs developing senior management training and investing in talent management programmes?
- Are there innovative international examples in brokering skills exchange secondments, placements to develop next generation of sector leaders etc.?

Working group

In alphabetical order

Adams, Aubrey OBE	Bullock, Matthew	Dhananjai, DJ	Dobson, Giles
Ejikeme, Gabriele	Morshead, Katharine	Miller, Clare	Rizzica, Chiara
Rosenfeld, Orna	Scaranie, Halima	Shugyo, Ashimi	

Helper: Alix Goldstein

Group C Place making and regeneration

Facilitators: Anne Chapman & Kath Scanlon

Garden Room

Theme Questions

- How do HAs demonstrate that they have a critical role, operating in the housing market in ways that other players cannot?
- How can we highlight the benefits of HAs' approach to place making and regeneration; for example patient investor model, cash flow generation and balance sheet strength, strong local presence, plus HAs' ability to listen to and support local people over long term, and the way that HAs develop sustained relationships with local policy makers etc.
- How do we showcase the different international examples where HAs are leading new exciting place making models?
- Can we demonstrate the way in which entire communities are being positively transformed both economically and socially - and how do we share HA's added value and best practice?
- How do we respond to different places that have different place making and regeneration priorities?
- How do we respond to problems of market failure and multiple deprivation where the scale of the problem is too hard to manage, and municipal governments and HAs' funding tools are inadequate?

Working group

In alphabetical order

Adetokundo, Adeyeloja	Burkitt, Hilary	Falk, Nicholas	Hodson, Phieas
Kilsby-Steele, Daniella	Nevalainen, Jaana	Ole Jensen, Jesper	Pareja-Eastaway, Monserrat
Ross, Colin	Ronald, Richard	Turnbull, Andrew	

Helper: Yiru Jia

Group D Social purpose and brand trust

Facilitators: Helen Wilson & Dr Tony Manzi

Michael Murphy Room

Theme Questions

- How do HAs ensure transparency and accountability to their customers and different stakeholders so that trust is maintained?
- Are there international examples of new mechanisms being introduced to make sure customers' voices are properly heard through adapting HAs' governance structures?
- Are more regional structures among larger HAs, for example, being adopted to ensure local responsiveness?
- How are different HAs rethinking resident engagement to ensure activities are relevant and valuable to local communities?
- What is the experience among HAs in conducting resident engagement exercises, e.g. regular perception surveys and customer opinions?
- How do these resident engagement exercises improve openness and transparency and what international best practice can be shared?

Working group

In alphabetical order

Douglas, Blausten	Graham, Simon	Gray, Paddy	Howlett, Nigel
Mullins, David	Pawson, Hal	Pluijmers, Ben	Smith, Charlotte
Tym, Lizzie	Weiner, Rob	Williams, David	

Helper: Dr Barry Pearce

Group E Delivering high quality services through digital technology

Facilitators: Mike Ward & Dr Elanor Warwick

Terry McLaughlin Room

Theme Questions

- Are HAs taking full account of the wider implications of digital change for service structures and rethinking customer offer for the digital age?
- What are the main barriers that inhibit big thinking around the digitisation of our sector?
- What are the different international experiences in HAs resolving these barriers and ensuring that new digital service offerings meet their customers' needs first and foremost?
- Is there the potential to develop a sector-wide approach to digital systems change and big data exercises?
- How do HAs take account the diversity of customer base and are there innovative examples of HAs responding to diverse needs?
- How can we learn internationally from each other and better share how we invest in bespoke digital solutions?

Working group

In alphabetical order

Bullock, Josh	Caggiano, Alessandra	Chivunga, Michelle	Gruis, Vincent
Hackett, Paul	Moseley, Steve	Prestwich, James	Reilly, Dominic
Taylor, Ben	Thomas, Matt		

Helper: Kathy Ellis