

# Eligibility Criteria



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HOUSING GROUP

## The William Sutton Prize for Placemaking and Affordable Housing Design

The William Sutton Prize for Placemaking and Affordable Housing Design is open to **organisations** registered to work in England and **individuals** aged over 18 who are resident in the UK, who can demonstrate a **ground breaking design concept that will improve the quality of life and support the wellbeing of residents and communities.**

Please ensure you read the full eligibility criteria before starting your application. Please forward any queries regarding your eligibility to [williamsuttonprize@clarionhg.com](mailto:williamsuttonprize@clarionhg.com)

### APPLICANT ELIGIBILITY

- (a) Applicants must be either an organisation registered to work in England or an individual aged over the age of 18 who is resident in the UK.
- (b) Prize funds cannot be issued to a personal bank account, individual applicants will be required to nominate a partner organisation to host the Prize payment or register as a constituted organisation and set-up a business account.
- (c) Applicants may only submit one application per prize round/year.
- (d) Applicants may only submit a single application under one of the prize categories. We cannot accept applications under both categories from the same entrant.
- (e) Clarion Housing Group employees are not eligible to apply.

### PRIZE ENTRY ELIGIBILITY

- (a) Applications must demonstrate a new or novel design or placemaking concept that will improve the quality of life/support the wellbeing of residents and communities in England.
- (b) Applications can present a **brand new design** concept or a design for the **improvement or growth of an existing development** or space.
- (c) Applications must include the **estimated costs** to demonstrate how the Prize money of £20,000 will facilitate the further development or enhancement of the design.
- (d) Applications must include plans for **community/ resident engagement** as part of the delivery of the proposed concept.
- (e) Applications must demonstrate the **quality, potential and sustainability of the design** concept as opposed to the presentation of a business plan for next steps.
- (f) Applications must include consideration of the **long term maintenance and management plans** that would be required for their concept.

# Eligible Costs



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## What costs can be covered within the maximum £20,000 Prize

- ✓ Support for project management costs
- ✓ Engagement of third party services for design, delivery, and development
- ✓ Costs associated with piloting a design
- ✓ Costs for further beneficiary consultation or engagement
- ✓ Costs associated with evaluating/measuring the social impact of the proposed idea
- ✓ Any other associated costs considered reasonable or essential by the Panel

## What costs **cannot** be covered within the maximum £20,000 Prize

- ✗ Costs for activities that have already taken place
- ✗ Costs for activities that stand to only benefit an individual
- ✗ Costs that support activities based outside of England
- ✗ Fees for academic or vocational courses/tuition fees/examinations
- ✗ Personal expenses incurred during activity delivery
- ✗ Any other costs considered unreasonable or non-essential by the Panel